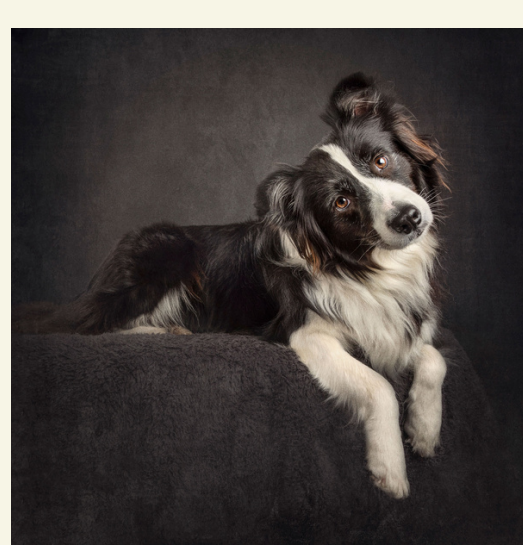
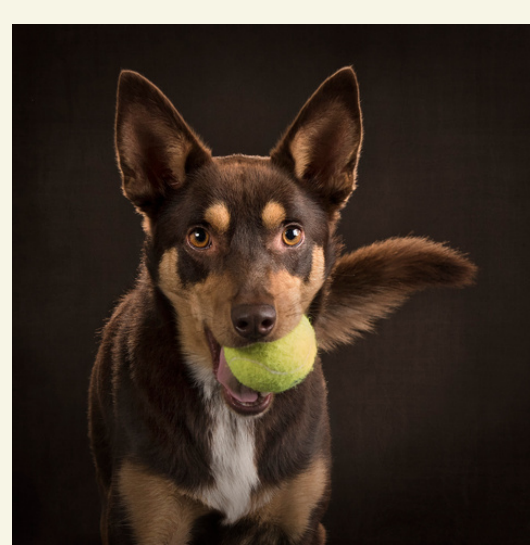




KEN DRAKE PHOTOGRAPHY

PLANNING AND PRICING GUIDE

CAPTURING THE HEART OF WHO THEY ARE
UNFORGETTABLE PET PORTRAITS SINCE 2006



Welcome Pet Parents

Thank you for your interest in choosing Ken Drake Photography to create your unforgettable pet portraits. We hope you feel you are in the right place!

Like many of our clients, our pets sleep inside often taking up all the room on our bed! We wake up to them nosing our hands or snoring on top of us. They follow us to the kitchen and beg for our breakfast. We arrange holidays and work schedules around them. They make us laugh always, and occasionally we lose sleep over their well-being. They are as much loved as any child and fondly referred to as our fur-kids. Like you, they are a big part of our world.

So we completely understand the day-to-day thrill you get from the little things they do. The stuff you can only grab (often in a blur) with an iPhone - if only you had a better photo. We know it's those moments you want to keep.

We also know the beautiful sadness of being a pet parent, the realisation that comes from many years (sadly sometimes a lot shorter!) of loving dogs and cats and letting them go. That while human children are meant to outlive you, our pets will only share our path for a time. And when they go, nothing means more than those images you keep (we would give anything for more meaningful photos of our childhood pets).

We understand that what we do is about more than just taking pictures, because what you're looking for is so much more than just a photo.

Pet Mums and Dads you are warmly welcome here, and we are always up for a chat about your pets. We look forward to meeting you all soon.

Beck and Ken Drake



About Us

Ken Drake is a Tasmanian based professional Master Photographer, multi-award winner and internationally published author.

Together with his wife Beck Drake, their photography studio has specialised exclusively in animal portraits since 2006.

During this time Ken has photographed over 15,000 animals, won over 120 professional photography awards and helped thousands of pet mums and dads create unique artwork for their home.

“My main goal as a pet photographer, my consuming passion, is to share with you and the world something that pet lovers like us have known all along, that every pet has their own unique personality. They share our emotions, they share our fears, they share our joy and they share our love.

I pour this passion, skill, and artistry into my work, driven to create unforgettable portraits for pet parents just like you.

”

How it works

A little insight into our process and how each part plays an important role in creating unforgettable photographs that we hope you will love forever.

01

STEP 1 - PLANNING & PREPARATION

It's important that we spend a little time with you on the phone before your photo shoot to understand more about your pets and what you adore about them. A better understanding of all the things you love, helps us create & capture the very essence of who they are to you and your family.

02

STEP 2 - YOUR STUDIO SESSION

This is where the magic happens and the fun starts. We allocate two hours for every photo session as we believe it's important to always work at your pets pace. Every pet is unique and so is every photo shoot, capturing their personality and creating unforgettable portraits can't be rushed! Please don't stress about wees/poos or having perfectly behaved pets, its part of who they are. Who has perfectly behaved pets anyway, we certainly don't! After photographing over 15,000 animals our experience means we can adapt to anything. Seriously!

03

STEP 3 - DESIGN & ORDERING APPOINTMENT

This is where you will order your favourites and must haves. We will present a beautiful slideshow of 30-40 photos (either in person the day after your photo shoot or via zoom) and provide professional advice through the selection process. We will help with design ideas and can provide advice on the perfect finishes to best suit your home and your portraits. **Final payment is to be made at this time, we accept bank transfer, visa, mastercard & 6 / 12mth payment plans are available.** Your ordered portraits will then be professionally retouched & ready within 4 weeks.

04

STEP 4 - PRINT AND CHERISH FOREVER

Once you have received your digital files and artwork, please don't forget to back up these files and keep them safe - you have the final artwork copy! Now is the time to order any extra prints or finishes online with our preferred suppliers. Most importantly hang your wall art, for friends and family to enjoy.

Tassie Pet Lovers Choose What you Love

ELEGANT, SIMPLE & FLEXIBLE CHOICES

Having specialised in pet photography exclusively since 2006 we understand that these days, there are many ways to showcase your favourite pets portraits, the choices are almost unlimited.

We believe unforgettable portraits should always feature in your home as unique works of art to cherish forever. At the same time, we want to make sure we offer simple and flexible choices to provide you with - the best of both worlds.

CLASSIC EDITION

OPTION 1

- ✓ Design Consultation with Beck
- ✓ 5 Professionally Edited Prints at 20x25 cm or 20x20 cm
- ✓ Corresponding Social Media Digital Files Provided

**INTRODUCTORY
SPECIAL OFFER**

\$695

PREMIUM EDITION

OPTION 2

- ✓ Design Consultation with Beck
- ✓ Select One of your favourite images to be professional printed as Ready to Hang Wall Art (up to 64cm)
- ✓ 10 Professionally Edited Prints at 20x25 cm or 20x20 cm
- ✓ Corresponding High Resolution Digital Files Printable to the same size as above
- ✓ Corresponding Social Media Digital Files also provided

\$1,397

DELUXE EDITION

OPTION 3

- ✓ Design Consultation with Beck
- ✓ Select Two of your favourite images to be professional printed as Ready to Hang Wall Art (up to 64 cm)
- ✓ 20 Professionally Edited Prints at 20x25 cm or 20x20 cm
- ✓ Corresponding High Resolution Digital Files Printable to the same size as above
- ✓ Corresponding Social Media Digital Files also provided

\$2,495

Session Fee & Other Options

STUDIO SESSION BOOKING FEE **\$155.00**

Pre-consultation Planning Session via phone or zoom video call and Your Pet's 2 Hour Weekend Studio Session at our Hobart Studio
Each studio session can accommodate up to 3 dogs from the same family.
Payment of your Session Booking Fee is made at the time of booking your studio session date and is not confirmed until payment is received.

HIGH RESOLUTION FILE UPGRADE **\$500.00**

Upgrade available to have all digital files printable up to 64 x 64 cm for both the Premium Edition and the Deluxe Edition Packages specifically.

ADDITIONAL CANVAS OR FRAMED PRINT WALL ART

Additional Canvas and Framed Wall Art Prints are available to purchase starting from \$525 for a 64cm Wall Art Canvas

Please contact us to discuss your unique Wall Art requirements